



Impact Road Map

Grantmaking to help children and families now

Investing in effective programs aimed at interrupting the intergenerational cycle of child abuse, neglect and trauma

Programs that **heal children**

- Children overcome their trauma
- Find permanency, stability
- Learn coping skills, resilience
- Become capable adults, parents

Programs that **strengthen families**

- Redirect families before they become entrenched in damaging behaviors
- Strengthen parent-child relationships
- Build protective factors, reduce ACEs

Programs that **empower youth**

- Instill developmental assets
- Positive adult role models, mentoring
- Promote healthy mental and physical maturity, responsibility, judgment

Stronger families, safer and more resilient children, mitigation/reduction of ACEs in the families receiving services

so that
the cycle of trauma, abuse and neglect will not be perpetuated in the next generation

Catalyzing change to build a better future

Facilitating collaborative social change to increase skills and resilience in adults and children

Educational outreach to **improve solutions & spark collaboration**

- Share informative research, resources
- Facilitate collaborative problem-solving among diverse stakeholders
- Partner with others

Events and communications to **raise awareness**

- Newsletters, e-publications, website and other publications raise awareness of critical issue of child abuse & neglect
- Share mission: gala, other events

Board/donor training to inspire **smart philanthropy**

- Education / experience in grantmaking, nonprofit governance, child welfare
- Board members become better donors, philanthropic leaders

A network of child welfare stakeholders learning and working together to build resilience and reduce and treat childhood adversity

so that
our community's future children and families are safe and strong

An **end** to the cycle of child abuse and neglect