Impact Road Map

Grantmaking to help children and families now

- Programs that heal children
  - Children overcome their trauma
  - Find permanency, stability
  - Learn coping skills, resilience
  - Become capable adults, parents

- Programs that strengthen families
  - Redirect families before they become entrenched in damaging behaviors
  - Strengthen parent-child relationships
  - Build protective factors, reduce ACEs

- Programs that empower youth
  - Instill developmental assets
  - Positive adult role models, mentoring
  - Promote healthy mental and physical maturity, responsibility, judgment

Stronger families, safer and more resilient children, mitigation/reduction of ACEs in the families receiving services so that they will not perpetuate the cycle of trauma, abuse and neglect in the next generation

Catalyzing change to build a better future

- Educational outreach to improve solutions & spark collaboration
  - Share informative research, resources
  - Facilitate collaborative problem-solving among diverse stakeholders
  - Partner with others

- Events and communications to raise awareness
  - Newsletters, e-publications, website and other publications raise awareness of critical issue of child abuse & neglect
  - Share mission: gala, golf, other events

- Board/donor training to inspire smart philanthropy
  - Education / experience in grantmaking, nonprofit governance, child welfare
  - Board members become better donors, philanthropic leaders

A network of child welfare stakeholders learning and working together to build resilience and reduce and treat childhood adversity so that our community’s future children and families are safe and strong