



Reimagine — *A Brighter Future for Kids*

NW Children's Foundation 2022 Gala + Auction

Sponsorship Opportunities

When you sponsor the NW Children's Foundation 37th Annual Gala + Auction, you invest in improving the lives of children and families and ***creating a brighter future for all.***

Your partnership with NW Children's Foundation also offers valuable visibility and increased awareness for your business, with exposure through multiple print and electronic communications and on social media. You will also be featured at the event where over 500 guests — community-minded professionals and leaders who have the discretionary income and passion to support our cause — will recognize your business as one that cares about your community's children and families.

This year's NWCF Gala + Auction, ***Reimagine – A Brighter Future for Kids*** will take place on **May 14, 2022**, at Seattle's Fremont Studios. Our Gala is a high-end and high energy event where guests enjoy a fabulous dinner by Chef John Howie, spectacular wines from our Premier Wine Sponsors, and great entertainment with stupendous items auctioned throughout the evening. As one of Seattle's premier fundraising events, the 2022 NWCF Gala is budgeted to raise \$850k in support of ending the intergenerational cycle of child abuse, neglect, and trauma. We look forward to partnering with you in our important work!

Benefits of Gala Sponsorship

NW Children's Foundation will highlight and express appreciation of Gala sponsors in multiple places. All sponsors will be highlighted in the following ways with additional benefits by level:

- Linked logo on www.nwcf.org and the auction website
- Listed on Gala invitation
- Listed in email communications
- At event on signage and during opening presentation
- Opportunity to provide business branded items in our guest swag bags
- Listing in the NWCF's 2022 Annual Report

Higher level sponsorships will be given greater prominence in such recognitions. Additional benefits listed by level below:

BRIGHTER FUTURE PARTNER: \$35,000 (none available)

- ✓ Exclusivity: no more than one sponsor at this level
- ✓ Inclusion on Gala Save-the-Date card
- ✓ Logo listed first and largest on Gala signage
- ✓ Most prominent sponsor placement on the Gala invitation
- ✓ Special highlight during the opening presentation
- ✓ Individualized highlight via social media
- ✓ Full-page advertisement in electronic Auction catalog
- ✓ Option to reserve up to 12 complimentary tickets for the event

PRESENTING SPONSOR: \$25,000 (one available)

- ✓ Exclusivity: no more than two sponsors at this level
- ✓ Inclusion on Gala Save-the-Date card
- ✓ Prominent sponsor placement on the Gala invitation
- ✓ Special highlight during the opening presentation
- ✓ Special highlight via social media
- ✓ Full-page advertisement in electronic Auction catalog
- ✓ Option to reserve up to 12 complimentary tickets for the event

PLATINUM: \$10,000

- ✓ Prominent sponsor placement on the Gala invitation
- ✓ Special highlight during the opening presentation
- ✓ Special highlight via social media
- ✓ Full-page advertisement in electronic Auction catalog
- ✓ Option to reserve up to six complimentary tickets for the event

GOLD: \$5,000

- ✓ Special highlight via social media
- ✓ Half-page advertisement in electronic Auction catalog
- ✓ Option to sponsor a specific element of the event (*please inquire if interested*)
- ✓ Option to reserve up to four complimentary tickets for the event

CORPORATE TABLE SPONSOR: \$5,000

- ✓ Signage at the event identifying the table as sponsored
- ✓ Twelve complimentary tickets for the event

SILVER: \$2,500

- ✓ Quarter-page advertisement in electronic Auction catalog
- ✓ Option to reserve up to two complimentary tickets for the event

Timelines for participation in Gala recognition benefits:

- Sponsor's logo and link will be added to the NWCF website **upon receipt of the sponsorship payment**, remaining through the summer of 2022.
- **March 4, 2022** — Sponsor commitments due for inclusion on the printed Gala invitations.
- **March 15, 2022** — Camera-ready advertisements due for inclusion in the electronic Auction catalog.
- **April 15, 2022** — Confirm use of optional complimentary tickets. (Sponsor needs to provide names and reservation information for their guests).