



NW Children's Foundation 2021 Gala Sponsorship Opportunities

When you sponsor NW Children's Foundation's **36th Annual Gala & Auction**, you invest in improving the lives of children and families – and creating a brighter future for all.

NWCF's 2021 Gala & Auction – **Together: Building Brighter Futures** – will take place *virtually* from **May 1-8, 2021, culminating with a one-hour streamed event on the evening of May 8.** One of Seattle's premier fundraising events, the NWCF Gala & Auction aims to raise more than \$650k this year in support of our mission to end the cycle of child abuse, trauma and neglect. We look forward to partnering with you in our important work!

Your partnership with NWCF also offers valuable visibility and increased brand awareness for your business, with exposure through multiple print and electronic communications and on social media. You will also be featured at the virtual event: where our guests – community-minded professionals and leaders who have the discretionary income and passion to support our cause – will recognize your business as one that cares about your community's children and families.

Benefits of Gala Sponsorship

NWCF highlights and expresses its appreciation of Gala sponsors in multiple places; higher level sponsorships will be given greater prominence in such recognitions. Every sponsor will be recognized in the following ways:

- With a logo and link on www.nwcf.org, on the event website, and in the online auction pages
- With an advertisement in the electronic auction catalog
- In pre- and post-Gala email communications
- In NWCF's 2021 Annual Report
- On all NWCF's social media channels leading up to the event

In addition to the above, sponsors will have full access to NWCF's online bidding event and will receive the following recognitions and benefits based on level of sponsorship:

TOGETHER! PARTNER: \$35,000

- ✓ Exclusivity: no more than one sponsor at this level (spoken for – no longer available)
- ✓ Special highlight during the opening presentation
- ✓ Prominent mention on the Gala Save-the-Date and Invitation
- ✓ Full-page advertisement in electronic auction catalog
- ✓ Option to provide special video presentation highlighting partnership with NWCF

PRESENTING: \$25,000

- ✓ Exclusivity: no more than two sponsors at this level (one still available)
- ✓ Special highlight during the opening presentation
- ✓ Prominent mention on the Gala Save-the-Date and Invitation
- ✓ Full-page advertisement in electronic auction catalog
- ✓ Option to provide special video presentation highlighting partnership with NWCF

PLATINUM: \$10,000

- ✓ Special highlight during the opening presentation
- ✓ Inclusion on the Gala Save-the-Date and Invitation
- ✓ Full-page advertisement in electronic auction catalog

GOLD: \$5,000

- ✓ Inclusion on the Gala Invitation
- ✓ Half-page advertisement in electronic auction catalog
- ✓ Advertisement in the online Auction catalog

SILVER: \$2,500

- ✓ Quarter-page advertisement in electronic auction catalog

Some recognitions are time-sensitive and have related deadlines for sponsorship commitment.

For additional sponsorship packages or for more information on Gala sponsorship, please contact sponsorships@nwcf.org or call 206-407-2165.