

NW Children's Foundation

2019 Gala Premier Wine Sponsorship



When you sponsor the **NW Children's Foundation Gala & Auction**, you invest in improving the lives of children and families – and creating a brighter future for all.

Your partnership with NW Children's Foundation also offers valuable visibility and increased brand awareness for your winery, with exposure through multiple print and electronic communications and on social media. You will also be featured at the event: more than 500 guests – wine lovers, community-minded professionals and leaders who have the discretionary income and passion to support our cause – will recognize your business as one that cares about your community's children and families.

NWCF's 34rd Annual Gala & Auction will take place on **April 27, 2019, at Seattle's Fremont Studios**. Our Gala is always high-end and high energy; in addition to a fabulous dinner by Chef John Howie, guests will enjoy premium wines, great entertainment and stupendous items auctioned by the engaging John Curley. One of Seattle's premier fundraising events, the NWCF Gala raises more than \$700k in support of an array of effective programs aimed at ending the cycle of child abuse and neglect. We look forward to partnering with you in our important work!

Benefits of Sponsorship

NWCF wants to express its appreciation in as many ways as possible. The benefits to our wine sponsors include:

- Recognition as one of the event's Premier Wine Sponsors in the catalog, on NWCF's website and in its newsletter, and on signage at the event. The newsletter has a distribution of approximately 3,500; the catalog and signage will reach the 600 guests and volunteers at the event.
- Featured status on the Gala invitation, which will be sent to a mailing list of 3,000.
- An opportunity for tasting, and to sell wine and distribute wine club literature to guests at the event.

Additional Wine Sponsorship Details

Our wine sponsors will be asked to provide wine for two aspects of the evening:

1. **Dinner Wine:** One bottle of wine per table to be featured with dinner; this will require approximately 55 bottles of either a red or white wine. We anticipate four or five wine sponsors, so each table will have four or five bottles of fine wine.
2. **Reception Wine:** Wine sponsors are also asked to provide approximately one case of donated wine. Sponsors have participated in one of two ways at the reception:
 - Attending the event and offering complimentary wine tasting of a small number of wines during the silent auction/reception. You can offer bottles for sale to auction guests (winemakers charge NWCF a wholesale-type price, and NWCF charges guests the retail price, so that some of the money is raised for our cause). Note that glasses are provided.

OR

 - Simply providing one case of wine for use during the reception.

*If you want to discuss a wine sponsorship further, please email Vickielee at events@nwcf.org
Thank you!*