



## NW Children's Foundation 2019 Gala Sponsorship Opportunities

When you sponsor the NW Children's Foundation Gala & Auction, you invest in improving the lives of children and families – and creating a brighter future for all.

Your partnership with NW Children's Foundation also offers valuable visibility and increased brand awareness for your business, with exposure through multiple print and electronic communications and on social media. You will also be featured at the event: over 500 guests – community-minded professionals and leaders who have the discretionary income and passion to support our cause – will recognize your business as one that cares about your community's children and families.

NW Children's Foundation's **34rd Annual Gala & Auction** will take place on **April 27, 2019**, at Seattle's Fremont Studios. Our Gala is always high-end and high energy; in addition to a fabulous dinner by Chef John Howie, guests will enjoy premium wines, great entertainment and stupendous items auctioned by the lively John Curley.

One of Seattle's premier fundraising events, the NWCF Gala & Auction raises more than \$700k in support of an array of effective programs aimed at ending the cycle of child abuse and neglect. We look forward to partnering with you in our important work!

### Benefits of Gala Sponsorship

NW Children's Foundation will highlight and express appreciation of Gala sponsors in multiple places. Every sponsor will be recognized in the following ways:

- With a logo and link on [www.nwcf.org](http://www.nwcf.org)
- In NWCF's 2019 Annual Report
- In Gala email communications
- With an advertisement or listing in the Auction catalog (size varies with sponsorship level)
- On signage at the event
- During the opening presentation
- On the Gala invitation
- With an opportunity to provide logo'd "swag" to departing guests

Higher level sponsorships will be given greater prominence in such recognitions. In addition to the above, sponsors will receive the following recognitions and benefits based on level of sponsorship:

**PRESENTING: \$15,000**

- ✓ Exclusivity: no more than two sponsors at this level
- ✓ Logo on back of bid cards for Live Auction
- ✓ Delivery of purchased auction items for all table guests (in the greater Seattle area)
- ✓ Prominent mention on Gala invitation
- ✓ Special highlight during the opening presentation
- ✓ Special highlight via social media
- ✓ Full-page advertisement in Auction catalog
- ✓ Option to reserve up to 10 complimentary tickets for the event

**PLATINUM: \$10,000**

- ✓ Prominent mention on Gala invitation
- ✓ Special highlight during the opening presentation
- ✓ Special highlight via social media
- ✓ Full-page advertisement in Auction catalog
- ✓ Option to reserve up to 10 complimentary tickets for the event

**GOLD: \$5,000**

- ✓ Special highlight via social media
- ✓ Half-page advertisement in Auction catalog
- ✓ Option to sponsor a specific element of the event (*please inquire if interested*)
- ✓ Option to reserve up to four complimentary tickets for the event

**CORPORATE TABLE SPONSOR: \$5,000**

- ✓ Signage at the event identifying the table as sponsored
- ✓ Ten complimentary tickets for the event

**SILVER: \$2,500**

- ✓ Quarter-page advertisement in Auction catalog
- ✓ Option to reserve up to two complimentary tickets for the event

**Timelines for participation in Gala recognition benefits:**

- Sponsor's *logo and link will be added to the NWCF website* shortly after receipt of the sponsorship payment, and remain there through the summer of 2019.
- January 14, 2019** – Sponsor commitments due for *inclusion on the printed Gala invitations*.
- March 1, 2019** – Camera-ready advertisements due for *inclusion in the Auction catalog*.
- March 31, 2019** – Confirm use of *optional complimentary tickets* [sponsor needs to provide NW Children's Foundation with the names and reservation information for their guests].

For additional sponsorship packages or for more information on Gala sponsorship, please contact [sponsorships@nwcf.org](mailto:sponsorships@nwcf.org) or call 206-407-2165.