



NW Children's Foundation

Golf Sponsorship Opportunities

September 14, 2018, at The Golf Club at Redmond Ridge

NW Children's Foundation is the go-to organization in our community to invest in children and families. When you sponsor the NW Children's Foundation Golf Classic, you become a partner in our work to end the cycle of child abuse and neglect, changing the lives of vulnerable children and building a better future for all of us.

Your partnership with NW Children's Foundation offers valuable visibility for your business, with marketing exposure through our publications, website, email communications and on social media. You will also be featured at the event, where other community-minded professionals will recognize your business as one that cares about our community's children and families.

In addition to the chance to play in the tournament, golf sponsors will receive multiple opportunities for recognition. To learn more, please contact NW Children's Foundation at 206-407-2165 or email sponsorships@nwcf.org.

Benefits of Golf Classic Sponsorship

Every golf sponsorship will include:

- Opportunity to register **one complimentary tournament foursome**
- Logo and link on www.nwcf.org and on the event registration website
- Corporate identification in the event program and on signage around the course (prominence of mention based on sponsorship level)
- Recognition in pre-event publicity and to NWCF's email list of more than 3,300 constituents
- Recognition in NWCF's October 2018 annual report/newsletter
- Option to include logoed tee items in gift bags
- Mention on NWCF's social media channels during the event

In addition to the above, sponsors will receive the following recognition opportunities:

PRESENTING SPONSOR: \$12,500 (maximum of 2 available)

- ✓ Corporate name included in the title of the event:

**2018 NW Children's Foundation Golf Classic
Presented by [Your Company]**

- ✓ Prominent placement on all signage at the tournament
- ✓ Corporate logo on one promotional item given to all participants
- ✓ Opportunity to distribute additional promotional material
- ✓ Option to use promotional space on the course
- ✓ Special recognition at the Tournament Kick-Off as well as the Awards Ceremony
- ✓ Logo on take-home foursome photos received by all participants
- ✓ Mention on NWCF's social media pages before the event.

PREMIER EVENT SPONSORS: \$6,000 (five available)

- ✓ Inclusion on all signage at the tournament
- ✓ Opportunity to distribute promotional material
- ✓ Option to use promotional space on the course
- ✓ Special recognition at the Tournament Kick-Off as well as the Awards Ceremony
- ✓ Mention on NWCF's social media pages before the event

GOLF CART SPONSOR: \$4,000 (one available)

- ✓ Optional promotional table at tournament registration area
- ✓ Corporate logo signage placed in each participant's golf cart
- ✓ Option to include logoed items in gift bags

CONTEST SPONSORS: \$3,500 (four available)

- ✓ Sponsorship of a contest on one hole. Select from two contests:
 - Longest Drive (two available)
 - Closest to the Pin (two available)
- ✓ Signage on sponsored hole
- ✓ Option to use promotional table space on the sponsored hole tee box

HOLE SPONSORS: \$3,000 (18 Available)

- ✓ Logoed signage on sponsored hole
- ✓ Option to use promotional table space on the sponsored hole tee box

Timelines for participation in Golf Classic recognition benefits:

- Sponsor's logo and link will be added to the NWCF website **after receipt of the sponsorship payment**, and remain there **through the spring of 2019**.
- August 10, 2018** - Deadline to deliver any optional logoed items to NWCF.
- September 5, 2018** - Confirm the use of the optional complimentary foursome by providing NWCF with the names and reservation info for the players.